



## **Mr. Rajeshwar Mishra**

With an experience spanning over 37 years in the field of refractories (30 years with Orind and 7 years with Tata.), Mr. Mishra is a well-known panelist on International business and economic forums, a respected face on business news channels. He has been felicitated twice and presented with a 'Certificate of Excellence' by the Friendship Forum of India. For his outstanding and extra-ordinary achievements in the field and services rendered to promote greater friendship and India-International cooperation, also Economic Growth and National Unity.

Mr. Mishra was Chairman of several committees under the Indian Refractory Makers Association and has led several International delegations.

He is recognized as an expert in Indo-Chinese Business relations and culture. He was part of the reception committee when the Indian Prime Minister visited Beijing in June 2003. He was also a member of the Chinese delegation during the visit of the Chinese Premier to India in Feb 2005. He has a passion to encourage businessmen. He appreciates culture and is a recognized Sino-Indo expert.

He is a member of several bodies, associations and societies, prominent amongst which are

- American Ceramic Society
- Indian Institute of Metals
- Indian Institute of Ceramics
- Indian Institute of Marketing Management
- All India Management Association
- Harvard Alumni Association
- Indian Institute of Management
- Association for Iron and Steel Technology
- Editorial Board, China's Refractories
- Institute of Indian Foundrymen
- Indian Refractory Makers Association

The patent for High Alumina roof lining for electric arc furnace in 1975, a rare feat was achieved by him in his early career. Mr. Mishra has traveled widely to many foreign countries for business development and strategic alliances and has visited (94) countries so far. He is an expert on globalization, human resource, leadership, marketing and strategy. He was the first to sense globalization of Orind in the late 70's and building Orind a global brand. He firmly believes that Human Resource and structured training are the key to success of an organization.

He has been instrumental in providing business comfort to various organizations through his decade-long experience in People's Republic of China.

Mr. Mishra has authored and presented many technical papers at National and International levels. Numerous Indian and International magazines and newspapers have published articles on him and by dint of his achievements, his biography has been included in "Reference India-Biographical notes about men and women of Achievement of today and tomorrow (volume 3)", "Asia Pacific Who's Who", "Asian Capital" magazine and Capital weekly (Chinese) and many more.

A Metallurgist and an alumnus of the Harvard Business School. He has undergone training at

- Indian Institute of Management (IIMA), Ahmedabad
- Harbison Walker Pittsburgh (USA)
- Indian Institute of Foreign Trade (IIFT), New Delhi
- Tata Management Training Centre (TMTTC), Pune
- National Institute of Technical and Industrial Engineering (NITIE), Mumbai
- Harvard Business School, (HBS), Boston, USA

He is a strong team builder and introducer of Guiding Coalition Concept of John Kotter (management guru) at Orind China, with success. Under his leadership, Orind was positioned as a brand.

He has not restricted his activities to his profession only. He has co-authored book in Hindi called "Rashmirathi - insights". He believes in promoting education and sports.

A charitable organization named 'Rajeshwar Mishra Charitable Trust' is run in his name for philanthropy.

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## **Rajeshwar Mishra**

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### **Professional Experience:**

- 2001– April '07 Group Managing Director of Orind Refractories Ltd, China
- 2000- 2001 Vice President (Corporate), Tata Refractories Ltd., India
- 1998-2000 President and CEO, Orind USA Inc., USA  
Managing Director, Orind Exports Ltd, India  
Vice Chairman, Causmag International, Australia
  
- 1995-1998 Director, Orind Exports Ltd, India
- 1993-1994 Executive Director, Orind Steel Ltd, India
- 1989-1993 General Manager (Marketing), Tata Refractories Ltd., India
- 1987-1989 Deputy General Manager (Marketing), Orissa Industries Ltd
- 1976-1987 Marketing Manager, Orissa Industries Ltd.
- 1975-1976 Deputy Sales Manager, Orissa Industries Ltd.
- 1974-1975 Sr. Application Engineer, Orissa Industries Ltd.
- 1972-1974 Service Engineer, Orissa Industries Ltd.
- 1970-1972 Asst Service Engineer, Orissa Industries Ltd.

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### **Education and Academic Courses :**

- 2004 Advanced Management program, HBS , Boston, USA
- 2000 Enterprise Resource Management (ERP), Indian Institute of Management (IIM), Ahmedabad, India
- 1990 Marketing Strategies, Tata Management Training Centre, Pune, India
- 1986 Marketing Decisions - Advances in Data Analysis, IIM, Ahmedabad, India
- 1982 Training on Quality Control, Product Development and Application at Harbison Walker Refractories Co.,Inc., USA

- 1982 Product Management, IIM, Ahmedabad, India
  - 1979-1981 Market Research (On the Job Training) with Prof. K.K. Mehan, NITIE (National Institute of Technical & Industrial Engineering), Bombay, India
  - 1976 Training on Refractories Application and Marketing at Harbison Walker Refractories Co., Inc., USA
  - 1975 Export Management and Global Marketing, Indian Institute of Foreign Trade, New Delhi
  - 1975 Industrial Marketing Management, IIM, Ahmedabad, India
  - 1965-1969 Bachelor of Engineering (Metallurgy), Bihar Institute of Technology (BIT), Sindri, India
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### **Memberships:**

- Life Member – Indian Institute of Metals
  - Member – Harvard Alumni Association
  - Member – IIMA Alumni Association
  - Member – American Ceramic Society
  - Member – AIST (Association for Iron and Steel Technology, USA)
  - Member – Editorial Board, China's Refractories (Magazine)
  - Member – Indian Institute of Ceramics
  - Member – Institute of Indian Foundrymen
  - Member – Institute of Marketing Management
  - Member – All India Management Association
  - Past Chairman of Demand Supply Sub-committee, IRMA (Indian Refractory Makers Association) for 2 years
  - Past Chairman of Technical Sub-committee, IRMA for 2 years
  - Past Chairman of Export Sub-committee, IRMA for 2 year
  - Past Leader of International Delegations for IRMA
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### **Awards/ Patent/ Publications:**

- Merit Scholarship for Engineering 1964
- Patent High Alumina roof lining for electric arc furnace in 1975
- Published 32 papers on Refractories Engineering Management
- Awarded 'Certificate of Excellence' by the Friendship Forum of India 2006
- Biography listed in "Reference India-Biographical notes about men and women of Achievement of today and tomorrow (volume 3)"
- Listed in "Asia Pacific Who's Who"

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**Other Activities:**

- Author of Hindi Book “Rashmirathi – ek samiksha ”.
- Was Captain of School Soccer team.
- Orator of national repute. Television panelist .
- Interviewed by many world class Magazines & Newspapers
- Attended Several Seminars & Exhibitions (global)
- Works in leisure time for two social service organizations.

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- Rajeshwar Mishra Charitable Trust.  
A charitable organization under his name.